

# Training Profile

2025



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## About Esri North Africa

Esri North Africa (**Esri NA**) is the sole Esri distributor of Esri world-leading GIS software serving Egypt, Libya, Sudan, South Sudan, and Chad markets.

**Esri NA** priority is helping customers use GIS technology to solve important challenges by being focused on bringing the latest GIS technology to our region and support our users to effectively implement geospatial technology to meet their needs. We provide user education and certified training, technical support, consulting services to help our users apply our technology to make more effective decisions and improve outcomes.

**Esri NA** provides geospatial services that empower people to unlock data's full potential and make informed and timely decisions by leveraging the power of location intelligence and spatial analytics - The Science of Where©. We innovate and implement comprehensive, industry-based, geospatial solutions, and collaborate with a growing network of multi-disciplinary partners to address all your business needs.

**Esri NA** Geospatial services extend across different industries serving both Government and Private sector.

## Vision

Be the leading GIS solutions provider in MEA, spatially empowering businesses and communities to achieve their objectives. Our success is always focused on our passion for a professional practice and our commitment to employees' advancement and seeking achieving users' excellence in the field of GIS.

## Mission

Esri NA is aiming to deliver the message of training to the whole society in order to improve our way of life. Our mission is to ensure that all training activities have a positive impact on the future performance of our Client's businesses.

Esri NA offers instructor-led and self-paced training options that teach Esri software skills and best practices, which in turn enable you to:

- Increase productivity and efficiency in GIS operations, allowing your staff to accomplish more with fewer resources.
- Prevent costly mistakes in new GIS implementations and system updates.
- Recognize opportunities for GIS to help improve efficiency, build your customer base, stay ahead of your competition, and increase revenue.

## Esri NA Training Center

**T**raining is a must to improve employees, students, researches, and the whole society. The business world is moving towards specialized training based on globally evolving technologies. Realizing this fact, Esri NA aims to deliver the message of training to the whole society in order to improve our way of life.

Esri NA training courses are provided either in our training center or at the your premises through a client-site training program.

Esri NA offers highly effective Esri certified instructors, affordable classes and a state-of-the-art training facility.



# Esri NA Training Center

Esri NA offers Esri standards training facility with the following:

- Three air-conditioned classrooms with professional Esri standards.
- More than 45 PCs connected to dedicated servers to conduct advanced server-based training courses.



- Well equipped training center with a variety of visual aids.
- Smart screen for displaying training module slides.
- Whiteboards for additional diagrams and explanations.
- Flipcharts for noting points and questions to return to later.
- Internet connection for all trainees Pcs & Instructor.
- Workstations for each trainee for hand-on training during the practical part.

[www.esri.com](http://www.esri.com)

[training@esrinorthafrica.com](mailto:training@esrinorthafrica.com)

# Esri NA Training Center

- Authorized Esri course materials and stationary.
- Esri North Africa Course completion certificates.
- Food and Beverage is provided throughout Esri NA training courses.
- The courses combine class participation, and professional hands-on materials, to create a beneficial learning environment..
- Different training timings to choose from sessions:
  - Morning: From 9:00 AM till 5:00 PM
  - Afternoon: From 5:00 PM till 9:00 PM



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## Esri NA Training Team

Esri NA training staff qualifications is the secret of our success since they are all Esri certified instructors and have joined practical projects having applications experiences that allow them to transfer their experience to their trainees.

Esri NA Training Center employs more than 15 professionals, with a total experience of more than 60 years in various fields of GIS, in addition they got constantly exposed to every new technology in the field of GIS instructing.

Esri NA is keen on employee's advancement; so staff training and performance appraisals are common practices to develop skills and stretch capabilities.

All Esri instructors have achieved Esri technical certification and CompTIA CTT+ certification for information technology instructors. The CompTIA CTT+ certification covers core instructional skills including preparation, presentation, communication, facilitation, and evaluation in both traditional and online classrooms.



## Why training at Esri NA

Esri NA believes that training is essential to maximize your investment in GIS technology. We strive to provide the best training in the industry so your staff can use our software to their fullest advantage. We accomplish this goal in three ways: by committing ourselves to quality, by giving you the training options you need, and by developing new and innovative training techniques.

### Esri Is Committed to Quality

All Esri courses, both instructor-led and self-paced, undergo a rigorous design, development, and testing process. Subject matter experts, education specialists, and instructional designers work together to develop and test each course. Esri training courses are designed to teach knowledge and skills that students can immediately apply to their own work.

### Esri NA Gives You Options

Because training needs vary among both organizations and users, and because every student has an individual learning style, Esri NA provides a range of training options. From traditional classroom instruction to self-study workbooks, Esri NA offers you the support you need to realize your training goals.

### Esri NA Training Is Innovative

Esri NA closely monitors new training innovations and technology to offer high-quality, engaging solutions to our users. Our goal is to develop new courses, updated training materials, and inventive delivery options to help GIS professionals learn in creative and cost-effective ways.

## Esri NA Training Formats

Esri NA offers a range of training options for both new and experienced GIS users, in both instructor-led and self-paced formats. This allows you to select training solutions that match the preferences of your organization and your individual users.

### Instructor-Led Classroom Training

Instructor-led classroom Training teaches students best practices and recommended workflows for using latest Esri software products and related technologies. These courses emphasize class discussions, breakout group activities, and hands-on exercises, in turn promoting peer-to-peer learning and the development of technical skills that can be applied immediately on the job. Students receive individual attention from the instructor, and everyone is encouraged to ask questions and participate in class discussions.

### Instructor-Led Virtual Training

Instructor –Led Virtual Training is a live and interactive format, delivered in real time over the internet and allows you to learn and apply ArcGIS best practices from your own desktop where you participate in small group activities in virtual breakout rooms, including writing on group whiteboards, chatting, polling and group discussions.

Esri NA delivers a real-time online classis led by certified Instructor to keep you staying safe and saving traveling costs where you will earn the value from hands-on, participating, online collaborating, direct discussion with the instructor with the online training room requirements.

## **On Site Training**

Onsite training enables organizations to run any of our courses at your location reducing additional students' efforts of traveling. Esri NA will provide you with Esri certified instructor, training materials and pre-loaded Esri software and training data to your computers or laptops to be used throughout the course. Training is provided in your training room equipped with a projector and Wi-Fi access and other training room requirements.

## **One to One Training**

One to One training is a specific tailored training customized to match your needs to maximize your GIS skills by ensuring that the training is highly focused enabling you to meet your learning goals effectively.

One to One Training offered by Esri NA helps to provide structure, immediate results and variety of learning approaches, applicable to your specific needs by increasing knowledge areas specific to your work.



## Esri NA Training Services

Esri NA training provides range of training services that teach GIS technology skills and best practices to accomplish GIS workflows on the all Esri Products with different training options that are designed to fit a variety of training needs and learning styles:

- **Capacity Building / Training Needs Assessments**
- **Workshops / Awareness Days**
- **Esri NA Training programs:**
  - Esri Standard Courses / Programs
  - On- Job Training Courses
  - GIS Courses / Programs
  - Career Development Programs
  - Industry - Based Programs
  - Esri Certification Programs
  - Seasonal Training Programs
  - Internship Training Programs

## Capacity Building / Training Needs Assessments

Training Needs assessments & Capacity Building Programs are important parts of Esri NA implementation responsibilities. When planning to apply GIS training in your organization, no matter the size, you should carefully think about and plan for your needs before investment on training. Esri NA experienced GIS consultancy staff offers advice and guidance to our customers throughout their GIS Training requirements. These services are:

- Orientation seminars
- Employees needs
- User needs assessment
- Requirements definition



Then a comprehensive GIS Capacity Building program is built to ensure that trainees are fully prepared to use, administer, manage and provide oversight of the provided solution.

# Esri NA Training Services

All the training programs are designed to meet trainees needs and requirements by identifying customer needs, planning training programs, creating instructional designs, and selecting appropriate training media (e.g., training material, computer software).

Esri NA training plans ensure trainees' ability to successfully operate and administer the platform and by maximizing their learning experience.

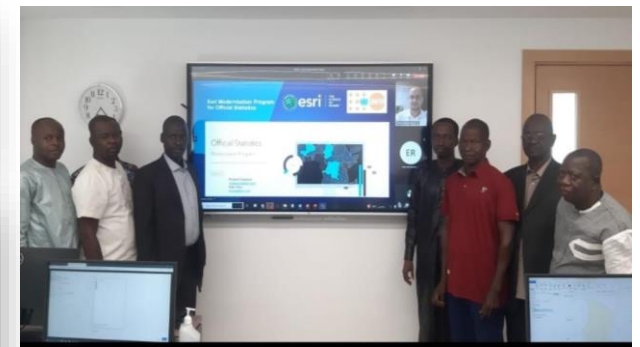
Esri NA Training team provides training to all trainees utilizing competent instructors and a variety of engaging teaching techniques to ensure successful knowledge transfer at all levels of expertise.



## Workshops / Awareness Days

Specialized sessions to increase awareness, encourage knowledge sharing about GIS best practices and success stories of GIS implementation in different industries.

The workshops and awareness days cover different technologies for applying GIS workflows. It comprises GIS Data Storage, GIS Mobile, Spatial Analysis and many related technologies. They also illustrate the different applications in Agriculture, Land Management and Telecommunication, oil and gas and many related industries.



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المصرية  
شعبة الهندسة المدنية  
Civil Engineering Division  
للتكريم شعبة الهندسة المدنية بقيادة المهندسين المصريين  
بتنظيم محاضرة بعنوان

**قوة نظم المعلومات الجغرافية**  
( العالم بين يديك )  
للمهندسين / معتر مصرى  
محاضر اول معتمد من شركة ايزرى العالمية  
وذلك يوم الأحد ١٩ مارس ٢٠٢٢ من الساعة ٦ مساءً  
بقيادة عثمان احمد عثمان الدور الاول  
بمقر اللجنة العامة للمهندسين  
٣٠ - رئيس، القاهرة

شعبة الهندسة المدنية  
مصر / القاهرة  
شعبة الهندسة المدنية  
مصر / القاهرة



## Esri NA Training programs:

### Esri Standard Courses / Programs

These courses teach the trainees the best practices and recommended workflows for using Esri software products and related technologies.

These courses emphasize class discussions, breakout group activities, and hands-on exercises, in turn promoting peer-to-peer learning and the development of technical skills that can be applied immediately on the job.

Trainees receive individual attention from the instructor, and everyone is encouraged to ask questions and participate in class discussions.

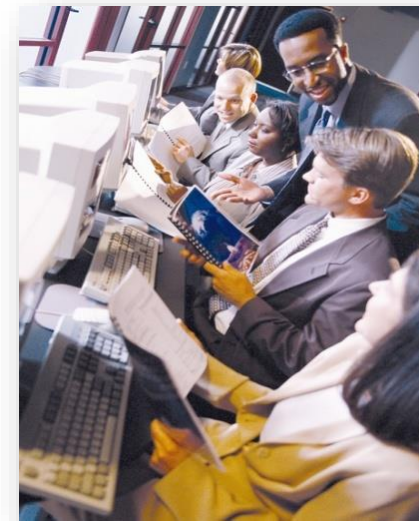


## Esri NA Training programs:

### On- Job Training Courses

Through Esri NA Certified instructors we offer extensive GIS training services to deliver customized, task specific training that enables users to work confidently and productively in their own environment.

By tailoring the training to fit the user's needs, we quickly teach users to navigate through their Esri product and accurately execute their GIS tasks that may differ from industry to another.



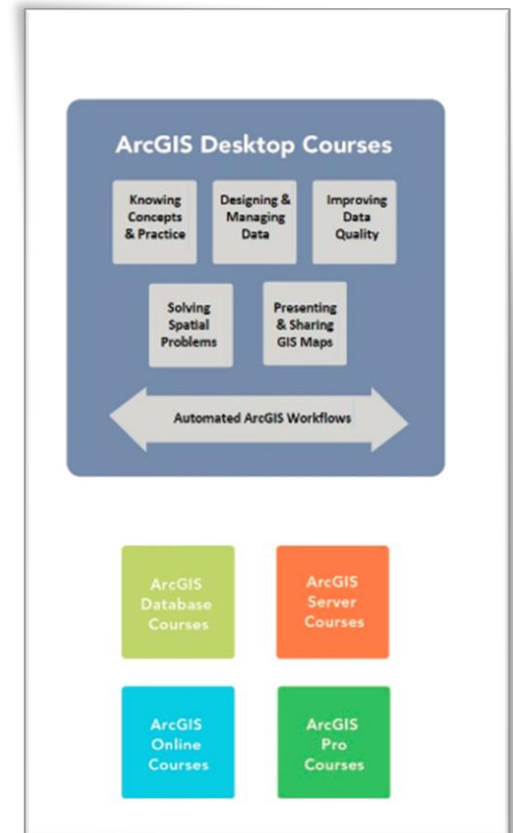
## Esri NA Training programs:

### GIS Courses / Programs

Whether you are a recent university or graduated college getting started in a career, or an experienced professional seeking new employment opportunities or career advancement, GIS Courses are designed to meet the needs of anyone interested in developing a career in the field of GIS in Egypt and the MENA region.

Staying current with the latest ArcGIS technology will give you a competitive edge and help you address the social, economic, business, and environmental issues that shape our world.

Participating in our New GIS training Courses will help you to understand and deploy the components of the platform relevant to your study or Work; increasing productivity and enabling sharing and collaboration with colleagues, decision makers, and the general public.



## Esri NA Training programs:

### Career Development Programs

Esri NA training designed Careers Development program to help anyone interested in developing career to stay current with GIS technology, trends, and industry best practices.

With these programs trainees can create professional development plans, increase professional knowledge and stay ahead with market competition.

No	Course Name	Duration Days	Pre-requisite	Desktop User	ArcGIS Pro User	ArcGIS Online User	GIS Surveyor	GIS Data Specialist	Map Designer	GIS Analyst	ITS Specialist	DB Admin	System Admin	Web Admin	AGOL Admin	Desktop Developer	Web Developer	Mobile Developer	GIS Consultant	GIS Manager
<b>Track: ArcGIS Foundation</b>																				
1	ArcGIS 1: Introduction to GIS	2	---	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2	ArcGIS 2: Essential Workflows	3	1	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3	ArcGIS Pro: Essential Workflows	3	1		✓															✓
4	Introduction to ArcGIS Pro for GIS Professionals	2	2							✓										✓
5	Putting ArcGIS to Use Across Your Organization	3	---										✓							✓
<b>Track: Geodata Production and Editing</b>																				
6	Editing Data with ArcGIS for Desktop	2	2					✓		✓	✓									✓
7	Working with CAD Data in ArcGIS Desktop	1	2				✓	✓		✓										✓
8	Introduction to Data Interoperability	1	1					✓		✓										✓
9	Introduction to GPS	2	2				✓													✓
10	Editing and Maintaining Parcels using ArcGIS	2	2, 26				✓													✓
11	Introducing Data reviewer for Data Quality	2	2					✓		✓										✓

## Esri NA Training programs:

### Industry - Based Programs

These courses are designed to meet different usages of GIS in different industries, Esri NA training caters for to specific group's need, areas of specialization, or areas of weakness.

Courses are designed and taught by Esri NA Professional staff experienced in Esri technology and real-world projects.

Working with  
ArcHydro: Surface  
Water

Geospatial  
Concepts for  
Intelligence  
Operations

Working with  
ArcHydro : Ground  
Water

GIS in Oil & Gas

Introduction to  
Urban & Regional  
Planning Using  
ArcGIS

Using ArcGIS for  
Public Safety  
Workflows

More.....

## Esri NA Training programs:

### Esri Certification Programs

For those who are interested in earning one of Esri technical certification and aims to pass Esri Technical Certification in a specific area of GIS, Esri NA training offers Esri Preparation courses to help you get the practical and theoretical experience for taking the certification exam.

## Esri NA Training programs:

### Seasonal Training Programs

This program is designed to increase trainees GIS knowledge and maximize their professional GIS skills with our highly qualified Esri certified instructors.

Benefit from a unique experience with well-prepared instructors that excel in transferring the knowledge as well as excel in encouraging participation within the class to ensure maximum understanding of the material.



# Esri NA Training Services

The training takes place at some of our prestigious five-star hotels on the River Nile.

Enjoy this all times of all seasons of the year, charming weather of Cairo, and the wide variety of entertainment available while being exposed to the latest GIS solutions.



## Esri NA Training programs:

### Internship Training Programs

During summer & Mid year vacations, Esri North Africa offers different internship programs to provide students with a valuable experience to help students launch their careers by exploring, learning and working with GIS team projects by the support of the most talented people in the GIS software industry.

Esri NA also Supports the Masters and PhD's programs which includes different areas of study and be scientific helpers and supporters, also sponsors in achieving these degrees.



## Conatct us:

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